



SAMPLE SOCIAL MEDIA POSTS

16 DAYS OF ACTIVISM AGAINST GENDER VIOLENCE
16 DÍAS DE ACTIVISMO CONTRA LA VIOLENCIA DE GÉNERO
16 JOURS D'ACTIVISME CONTRE LA VIOLENCE DE GENRE
25 NOV - 10 DEC <http://16dayscwg.rutgers.edu>

16
DAYS



Connect with the Campaign through our 16 Days social media platforms! The sample posts below can help you stay connected with participating organizations around the world, give you an opportunity to promote your involvement in the 16 Days Campaign, and help raise global awareness to end gender-based violence.

16 Days Campaign Social Media

- **Facebook fan page:** <http://www.facebook.com/16DaysCampaign>
- **Online Campaign Calendar:** <http://16dayscwg.rutgers.edu/campaign-calendar>
- **Twitter:** #16days, @CWGL_Rutgers
- **Join the 16 Days Listserv:** https://email.rutgers.edu/mailman/listinfo/16days_discussion
- **Flickr:** <http://www.flickr.com/photos/16dayscampaign>
- **Web:** <http://16dayscwg.rutgers.edu>
- **Email:** 16days@cwgl.rutgers.edu
- **Issuu:** <http://issuu.com/cwgl>
- **Skype:** cwgl_16days

Sample Posts for Facebook and Twitter:

- Mark your calendars! #16days of Activism begins November 25th. Stand up and raise your voice!
- *Peace in the Home to Peace in the World* #16days 2012
- 1 in 5 women will be a victim of rape or attempted rape in her lifetime #16days
- Violence kills and disables as many women between the ages of 15 and 44 as cancer #16days
- An estimated 100 to 140 million girls and women worldwide are currently living with the consequences of female genital mutilation #16days
- Military spending in 2011 is estimated to have been \$1,738 billion. Approximately \$711 billion was spent by the United States alone #16days
- Having one or more guns in the home makes a woman 7.2 times more likely to be the victim of a homicide #16days
- Where will you be during the #16days Campaign?
- Women's Rights ARE Human Rights! #16days
- Support human rights defenders! November 29th: International Women Human Rights Defenders Day! #16days